



PRESENTED BY

CIO & IT

Leadership Conference

Thursday
April 30, 2026

Puerto Rico Convention Center, San Juan



SPONSOR PACK 2026

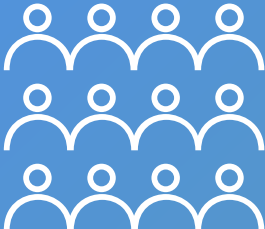
For the past **12 years**, the Puerto Rico Information Technology Cluster (PRITC), the largest IT trade organization in the Island, has celebrated its most emblematic event: **The CIO & IT Leadership Conference**. This event is the largest and most important leading platform of the IT industry in Puerto Rico. It has gathered influential CIOs from the private sector as well as innovative leaders and IT companies, locally and internationally.

The **Puerto Rico Information Technology Cluster** is an alliance of industry, government, and academia **committed to position Puerto Rico as a national and global leader in information technology services and innovation.**

The **CIO & IT Leadership Conference** is an opportunity for Puerto Rico's private and public sector leaders to engage in direction-setting dialogue on the role of IT as an engine of innovation and economic development for the Island.

For more information about our initiative visit: **www.pritc.org**

The CIO & IT Leadership Conference is the perfect opportunity to showcase your products or services to the IT Community Leaders.

 **700+** ATTENDEES

Participant Profile



CxO



Local and Multinational
Companies CIOs



Federal & State
Government Top
IT Officials



IT Product Developers
& Service Providers



Academic Institutions
& NGO's



Business Economic
Development Leaders



Management



Supervisors



Individual Contributors
(Security, Infrastructure
and Development)

Overall Themes



Artificial Intelligence



Cloud



Education



Government



Telecommunications



Leadership



Cybersecurity



FinTech



Health IT



Banking



Insurance



Management

IT Academy + CIO & IT Leadership Conference

Thursday, April 30, 2026

CIO is evolving to:

- *One day event*
- *Uniting academia + business*
- *New layout/concept*

****General Admission for members, affiliated organizations and sponsors will have the opportunity to buy up to 9 tickets for \$175 until Wednesday, April 29, 2026.**

GENERAL ADMISSION

- IT Academy + Main Event
- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

\$175

SUPER EARLY BIRD

\$200

EARLY BIRD

\$225 REGULAR PRICE

\$275 AT EVENT DOOR

GENERAL ADMISSION

***Subject to availability**

- SUPER EARLY BIRD discount available until Monday, June 23, 2025
- EARLY BIRD discount available until Monday, August 11, 2025
- REGULAR PRICE discount available until Wednesday, April 29, 2026

Tax and a ticketing company fee will apply to the prices shown above.



IT ACADEMY - Tracks

Thursday, April 30, 2026

AI	Cybersecurity	B2C Apps	Digital Transformation



CIO & IT Leadership Conference

Thursday, April 30, 2026

Registration + Breakfast

Ongoing Expo

Networking Lunch

Concurrent sessions

Governance	Leadership	Industry	Innovation

Closing Remarks and Q&A

Closing Cocktail

Sponsor Packages



Thursday, April 30, 2026

IT Plaza Floor Plan



Tech Pioneer Package (Platinum)

Data Visionary Package (Gold)

Thursday, April 30, 2026 includes ■————■

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)
Exhibition hours: 8:00am–8:00pm. (cocktail from 5:30pm–8pm in Expo area)
- Logo on: Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Five (5) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets****
- **Half Page** Program Ad
- On stage **Brand Mentions**
- 1 Full Year PR IT Cluster Corporate Membership
- Reserved table of 10

Early Bird **\$10,000***

Regular Price **\$12,500**

Digital Architech Package (Silver)

Thursday, April 30, 2026 includes

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)
Exhibition hours: 8:00am–8:00pm. (cocktail from 5:30pm–8pm in Expo area)
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Three (3) **All Access Tickets**
- Three (3) **Exhibitor Staff Tickets** (includes lunch)
- 1 **Full Year** PR IT Cluster Corporate Membership
- On stage **Brand Mentions**
- Opportunity to sponsor a breakout in the IT Academy
- Reserved cocktail table of 4

Early Bird **\$7,500***

Regular Price **\$10,000**

Cyber Champion Package (Bronze)

Thursday, April 30, 2026 includes ■————■

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)
Exhibition hours: 8:00am–8:00pm. (cocktail from 5:30pm–8pm in Expo area)
- Two (2) **All Access Tickets**
- Two (2) **Exhibitor Staff Tickets** (includes lunch)
- 1 **Full Year** PR IT Cluster Corporate Membership
- On stage **Brand Mentions**
- Logo included as a collaborator in the IT Academy
- Reserved cocktail table of 4

Early Bird **\$5,000***

Regular Price **\$7,500**

Exhibitor Package

Thursday, April 30, 2026 includes ■————■

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)
Exhibition hours: 8:00am–8:00pm. (cocktail from 5:30pm–8pm in Expo area)
- Two (2) **Exhibitor Staff Tickets** (includes lunch)
- 1 **Full Year** PR IT Cluster Corporate Membership

Early Bird **\$3,500***

Regular Price \$5,000

Sponsorship Add-ons

Thursday, April 30, 2026



Add-ons



Provide Event Lanyard

Take advantage of this unique benefit by providing your Company branded lanyards to all Event attendees. Great for brand recognition.

\$3,000



Breakfast Sponsor

An opportunity for attendees to start networking. Add this and you will be able to display your Company's logo in the breakfast area. You can bring branded items.

\$3,000



Coffee AM + PM Break

Time to network? Make sure attendees get their coffee while getting to know your Company. Add this and you will have the opportunity to display your Company's logo on the coffee break area. You can even bring your branded napkins!

\$3,000



Logo On Event Badge

A branding must! Make sure all attendees take your brand home. By adding this your logo will be printed on all attendee badges. Great for photo ops.

\$2,500



Cocktail Sponsor in IT Plaza

Time to unwind? Sponsor the event cocktail and your Company will be able to brand our cocktail reception and get a thank you by our MC onstage.

\$3,500

The sponsor will need to coordinate food and beverage with the Puerto Rico Convention Center, and pay directly.



Breakout (conference) in the track stage selected in the IT Plaza and/or IT Academy

\$3,500



Reserved table for 10 ppl with branding in the IT Academy

\$1,750



Woman in Technology and Networking Breakfast

Join us at the empowering Women in IT Leadership Breakfast! Celebrate achievements, share insights, and network with industry trailblazers. Engage in thought-provoking discussions, gain inspiration, and foster meaningful connections. Let's shape a more inclusive and innovative future together. Don't miss this incredible opportunity!

\$3,000 (for 50 people)



Company Video

Make attendees feel your company. Add this and you will have the opportunity to showcase a two minute max video with your Company's story.

\$1,500



Email Blast

Email Blast to the PR IT Cluster Industry Database of CIOs, IT Leaders & Business Professionals

\$1,000



Program Ads

Cover all bases by including an Ad in our event program and make sure your brand stays in our attendee's mind. And remember, bigger is better!

HP \$500 | FP \$700



Additional Exhibitor Space

One Exhibitor Space is not enough? Bigger is better Show off your company's product or services by adding more space and let attendees know you mean business!

Platinum \$750

Gold \$1,000

Silver \$1,250

Bronze \$1,500



IT Academy

Breakout \$3,500
IT Academy Collaborators

Bundle of 4 breakouts \$9,500
IT Academy Sponsors



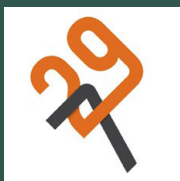
Leadership Conference

JOIN US

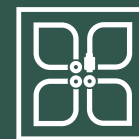
in revitalizing Puerto Rico's Economic Development Model.

Use the hashtag and remember to spread IT.

#PRisIT



For more information & Sponsorship
Opportunities: ydone@729events.com
mgasparoli@729events.com



**PUERTO RICO
IT CLUSTER**

For more information: info@pritc.org
www.pritc.org/cio-it-leadership-conference/