



PUERTO RICO  
IT CLUSTER

PRESENTED BY THE PRITC:

# CIO & IT *Leadership Conference*

***Thursday***  
***October 2, 2025***

*Puerto Rico Convention Center, San Juan*

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SPONSOR PACK 2025

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For the past **12 years**, the Puerto Rico Information Technology Cluster (PRITC), the largest IT trade organization in the Island, has celebrated its most emblematic event: **The CIO & IT Leadership Conference**. This event is the largest and most important leading platform of the IT industry in Puerto Rico. It gathers CIOs from the private sector, government, academia and Industry leaders from local and international organizations.

The **Puerto Rico Information Technology Cluster** is an alliance of industry, government, and academia **committed to position Puerto Rico as a national and global leader in information technology services and innovation.**

The **CIO & IT Leadership Conference** is an opportunity for Puerto Rico's private and public sector leaders to engage in direction-setting dialogue on the role of IT as an engine of innovation and economic development for the Island.

For more information about our initiative visit: **[www.pritc.org](http://www.pritc.org)**

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The CIO & IT Leadership Conference is the perfect opportunity to showcase your products or services to the IT Community Leaders.

 **500+** **ATTENDEES**

## Participant Profile

 CxO	 Local and Multinational Companies CIOs	 Federal & State Government Top IT Officials
 IT Product Developers & Service Providers	 Academic Institutions & NGO's	 Business Economic Development Leaders
 Management	 Supervisors	 Individual Contributors (Security, Infrastructure and Development)

# Overall Themes



Artificial Intelligence



Cloud



Education



Government



Telecommunications




Leadership




Cybersecurity



FinTech



Health IT



Banking



Insurance



Management

# IT Academy + CIO & IT Leadership Conference

Thursday, October 2, 2025

CIO is evolving to:

- *One day event*
- *Uniting academia + business*
- *New layout/concept*

\*\*General Admission for members, affiliated organizations and sponsors will have the opportunity to buy up to 9 tickets for \$175 until Wednesday, October 1, 2025.

## GENERAL ADMISSION

- IT Academy + Main Event
- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

**\$175**

SUPER EARLY BIRD

**\$200**

EARLY BIRD

**\$225** REGULAR PRICE

**\$275** AT EVENT DOOR

GENERAL ADMISSION

\*Subject to availability

- SUPER EARLY BIRD discount available until Monday, June 30, 2025
- EARLY BIRD discount available until Sunday, August 31, 2025
- REGULAR PRICE discount available until Wednesday, October 1, 2025

Tax and a ticketing company fee will apply to the prices shown above.

Held simultaneously on October 2, 2025, the CIO & IT Leadership Conference and IT Academy offer tailored experiences for executive leaders and technical professionals, respectively

# Topics



## IT ACADEMY - Tracks

Thursday, October 2, 2025

AI	Cybersecurity	B2C Apps	Digital Transformation



## CIO & IT Leadership Conference

Thursday, October 2, 2025

Registration + Breakfast

Ongoing Expo

Networking Lunch

Concurrent sessions

Governance	Leadership	Industry	Innovation

Closing Remarks and Q&A

Closing Cocktail

# Sponsor Packages



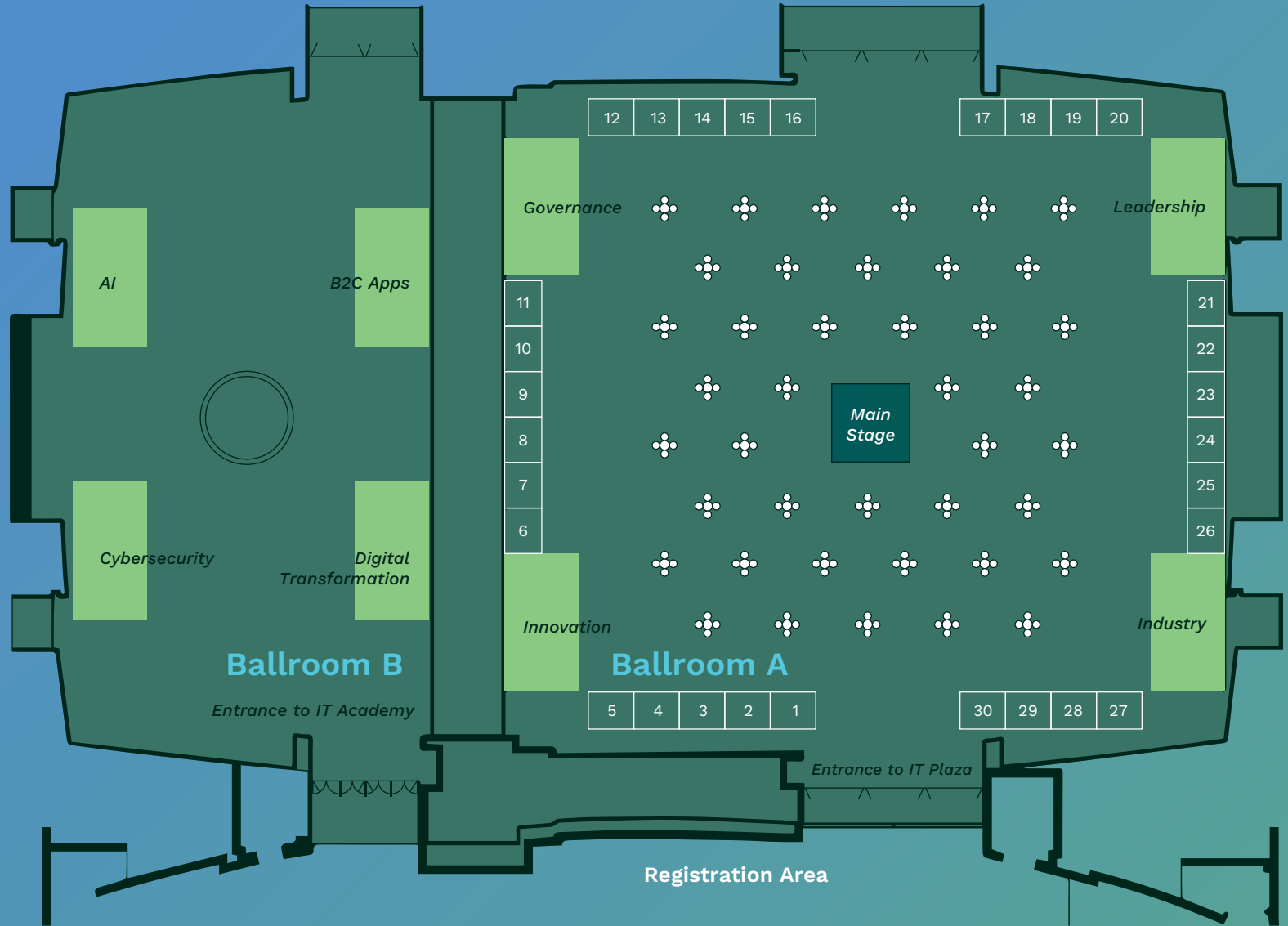
Thursday, October 2, 2025

# Centro de Convenciones

## Ballroom A/B

# IT Academy & IT Plaza Floor Plan

SPONSOR PACK 2025

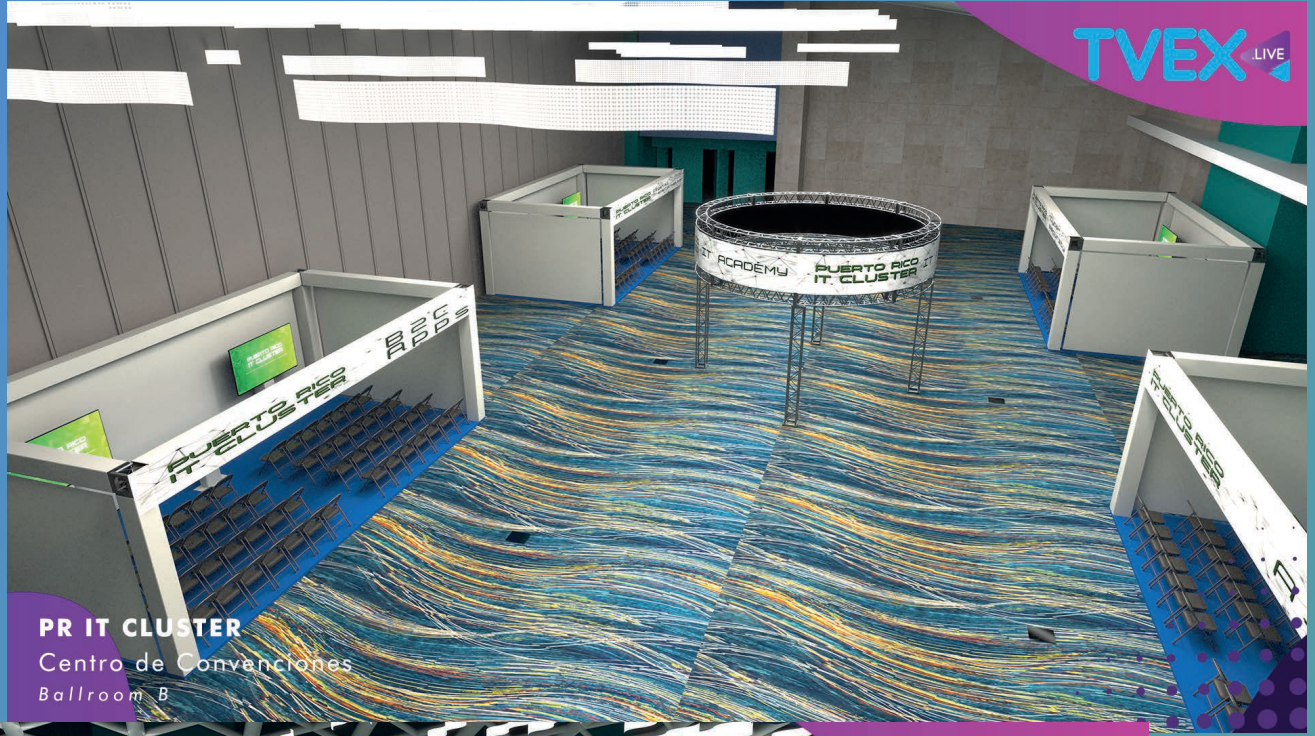


TRACKS  
BOOTH



# IT Academy & IT Plaza Floor Plan

## IT Academy



**PR IT CLUSTER**  
Centro de Convenciones  
Ballroom B



**PR IT CLUSTER**  
Centro de Convenciones  
Ballroom A

## IT Plaza

# Tech Pioneer Package (Platinum)

Thursday, October 2, 2025 includes

- One (1) 8x10 **Exhibitor Space**, including pipe and drape, and electricity. (5amp)  
Exhibition hours: 8:00am–8:00pm (cocktail from 5:30pm-8pm in Expo area)
- Logo on: Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Eight (8) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets\*\***
- Company video in main stage screen
- **Full Page** Program Ad
- Logo on badge (not exclusive)
- On stage **Brand Mentions**
- **1 Full Year** PR IT Cluster Corporate Membership
- Opportunity to be the Keynote sponsor on main stage in the IT Plaza (Main Room)  
– speaker coordinated by PRIT Cluster (sponsorship not exclusive)
- Reserved table of 10 in the IT Plaza (Main Room)

Early Bird **\$13,000\***

Regular Price **\$15,500**

\* Early Bird discount available for all sponsors signed before Tuesday, July 18, 2025 and must be paid in full before the event.

\*\* Sponsors can get all access tickets at Super Early Bird cost.

# Data Visionary Package (Gold)

Thursday, October 2, 2025 includes

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)  
Exhibition hours: 8:00am–8:00pm (cocktail from 5:30pm–8pm in Expo area)
- Logo on: Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Five (5) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets\*\***
- **Half Page** Program Ad
- On stage **Brand Mentions**
- 1 Full Year PR IT Cluster Corporate Membership
- Opportunity to Sponsor a Breakout session on Track stage in the IT Plaza (Main Room)
- Reserved table of 10 in the IT Plaza (Main Room)

Early Bird **\$10,000\***

Regular Price **\$12,500**

\* Early Bird discount available for all sponsors signed before Tuesday, July 18, 2025 and must be paid in full before the event.

\*\* Sponsors can get all access tickets at Super Early Bird cost.

# Digital Architech Package (Silver)

Thursday, October 2, 2025 includes

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)  
Exhibition hours: 8:00am–8:00pm (cocktail from 5:30pm–8pm in Expo area)
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Three (3) **All Access Tickets**
- Three (3) **Exhibitor Staff Tickets\*\***
- 1 **Full Year** PR IT Cluster Corporate Membership
- On stage **Brand Mentions**
- Opportunity to sponsor a breakout in the IT Academy
- Reserved cocktail table of 4 in the IT Plaza (Main Room)

Early Bird **\$7,500\***

Regular Price **\$10,000**

\* Early Bird discount available for all sponsors signed before Tuesday, July 18, 2025 and must be paid in full before the event

\*\* Sponsors can get all access tickets at Super Early Bird cost.

# Cyber Champion Package (Bronze)

Thursday, October 2, 2025 includes

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)  
Exhibition hours: 8:00am–8:00pm (cocktail from 5:30pm–8pm in Expo area)
- Two (2) **All Access Tickets**
- Two (2) **Exhibitor Staff Tickets\*\***
- 1 **Full Year** PR IT Cluster Corporate Membership
- On stage **Brand Mentions**
- Logo included as a collaborator in the IT Academy
- Reserved cocktail table of 4 in the IT Plaza (Main Room)

Early Bird **\$5,000\***

Regular Price **\$7,500**

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# Exhibitor Package

Thursday, October 2, 2025 includes

- One (1) 8x10 Exhibitor Space, including pipe and drape, and electricity. (5amp)  
Exhibition hours: 8:00am–8:00pm (cocktail from 5:30pm–8pm in Expo area)
- Two (2) **Exhibitor Staff Tickets\*\***
- 1 **Full Year** PR IT Cluster Corporate Membership

Early Bird **\$3,500\***

Regular Price \$5,000

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\*\* Sponsors can get all access tickets at Super Early Bird cost.

# Sponsorship Add-ons

Thursday, October 2, 2025

SPONSOR OPPORTUNITIES TO HIGHLIGHT YOUR BRAND

# Add-ons



## Provide Event Lanyard

Take advantage of this unique benefit by providing your Company branded lanyards to all Event attendees. Great for brand recognition.

**\$3,000**



## Breakfast Sponsor

An opportunity for attendees to start networking. Add this and you will be able to display your Company's logo in the breakfast area. You can bring branded items.

**\$3,000**



## Coffee AM + PM Break

Time to network? Make sure attendees get their coffee while getting to know your Company. Add this and you will have the opportunity to display your Company's logo on the coffee break area. You can even bring your branded napkins!

**\$3,000**



## Logo On Event Badge

A branding must! Make sure all attendees take your brand home. By adding this your logo will be printed on all attendee badges. Great for photo ops.

**\$2,500**



## Cocktail Sponsor in IT Plaza

Time to unwind? Sponsor the event cocktail and your Company will be able to brand our cocktail reception and get a thank you by our MC onstage.

**\$3,500**

*The sponsor will need to coordinate food and beverage with the Puerto Rico Convention Center, and pay directly.*



## Breakout (conference) in the track stage selected in the IT Plaza

**\$3,500**



## Woman in Technology and Networking Breakfast

Join us at the empowering Women in IT Leadership Breakfast! Celebrate achievements, share insights, and network with industry trailblazers. Engage in thought-provoking discussions, gain inspiration, and foster meaningful connections. Let's shape a more inclusive and innovative future together. Don't miss this incredible opportunity!

**\$3,000** (for 50 people)



## Company Video

Make attendees feel your company. Add this and you will have the opportunity to showcase a two minute max video with your Company's story.

**\$1,500**



## Email Blast

Email Blast to the PR IT Cluster Industry Database of CIOs, IT Leaders & Business Professionals

**\$1,000**



## Digital Program Ads

Cover all bases by including an Ad in our event program and make sure your brand stays in our attendee's mind. And remember, bigger is better!

**HP \$500 | FP \$700**



## Additional Exhibitor Space

One Exhibitor Space is not enough? Bigger is better Show off your company's product or services by adding more space and let attendees know you mean business!

Platinum \$750  
Gold \$1,000  
Silver \$1,250  
Bronze \$1,500



## IT Academy

**Breakout \$3,500**  
IT Academy Collaborators

**Bundle of 4 breakouts \$9,500**  
IT Academy Sponsors



# CIO JOIN US

# & IT

*Leadership Conference*

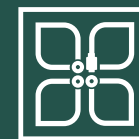
in revitalizing Puerto Rico's Economic Development Model.

Use the hashtag and remember to spread IT.

**#PRisIT**



For more information & Sponsorship Opportunities: [ydonez@729events.com](mailto:ydonez@729events.com)  
[mgasparoli@729events.com](mailto:mgasparoli@729events.com)



**PUERTO RICO  
IT CLUSTER**

For more information: [info@pritc.org](mailto:info@pritc.org)  
[www.pritc.org/cio-it-leadership-conference/](http://www.pritc.org/cio-it-leadership-conference/)