



PUERTO RICO  
IT CLUSTER

PRESENTED BY

# CIO & IT

*Leadership Conference*

**October 3 & 4, 2024**

Puerto Rico Convention Center, San Juan

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SHAPING THE FUTURE OF IT LEADERSHIP  
**CONNECT, LEARN, LEAD**

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SPONSOR PACK 2024



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For the past **11 years**, the Puerto Rico Information Technology Cluster (PRITC), the largest IT trade organization in the Island, has celebrated its most emblematic event: **The CIO & IT Leadership Conference.**

This event is the largest and most important leading platform of the IT industry in Puerto Rico. It has gathered influential CIOs from the private sector as well as innovative leaders and IT companies, locally and internationally.

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The **Puerto Rico Information Technology Cluster** is an alliance of industry, government, and academia **committed to position Puerto Rico as a national and global leader in information technology services and innovation.**

The **CIO & IT Leadership Conference** is an opportunity for Puerto Rico's private and public sector leaders to engage in direction-setting dialogue on the role of IT as an engine of innovation and economic development for the Island.

For more information about our initiative visit: **[www.pritc.org](http://www.pritc.org)**



The **CIO & IT Leadership Conference** is the perfect opportunity to showcase your products or services to the IT Community Leaders.

 **7000+** ATTENDEES

## Participant Profile



Chief Information Officer



Local and Multinational Companies CIOs



Federal & State Government Top IT Officials



IT Product Developers & Service Providers



Academic Institutions & NGO's



Business Economic Development Leaders



Management



Supervisors



Individual Contributors (Security, Infrastructure and Development)





Artificial Intelligence



Cybersecurity



Cloud



FinTech



Education



Health IT



Government



Banking



Telecommunications



Insurance

# Main Topics



**Thursday,  
October 3, 2024**

IT Academy – Get up to speed  
Join us on Day 1 for content-rich sessions designed to expand your knowledge in various tracks, in small group settings for richer discussions.

**GENERAL ADMISSION Day 1**

- Access to all Conferences
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

**\$200**

GENERAL ADMISSION

**Friday,  
October 4, 2024**

CIO & IT Leadership Conference  
*Shaping the Future of IT  
Leadership Connect, Learn, Lead*

**GENERAL ADMISSION Day 2**

- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

**\$200\*\*** **\$225**  
SUPER EARLY BIRD EARLY BIRD

**\$250** REGULAR PRICE  
**\$300** AT EVENT DOOR

GENERAL ADMISSION

\*\*General Admission on Friday for members and affiliated organizations will have the opportunity to buy up to 9 tickets for \$200 until Tuesday, October 1, 2024.

**FULL TABLE PACKAGE**

- Reserved table with 10 seats\*
- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

**\$2,200** **\$2,500**  
SUPER EARLY BIRD EARLY BIRD

**\$3,000** REGULAR PRICE

FULL TABLE PACKAGE

**2 days  
General Admission**

October 3 & 4, 2024

**2 days GENERAL ADMISSION**

- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktails

**\$325** **\$350**  
SUPER EARLY BIRD EARLY BIRD

**\$375** REGULAR PRICE  
**\$400** AT EVENT DOOR

2 days GENERAL ADMISSION

**\*Subject to availability**

- SUPER EARLY BIRD discount available until Thursday, August 15, 2024
- EARLY BIRD discount available until Thursday, September 12, 2024
- REGULAR PRICE discount available until Wednesday, October 2, 2024

Tax and a ticketing company fee will apply to the prices shown above.



# Sponsor Packages

Thursday, October 3, 2024  
Friday, October 4, 2024





# IT Academy Sponsor Package


Sponsor content sessions on day 1, designed to expand your knowledge in various tracks, in small group settings for richer discussion.

 <b>Individual Breakout</b>	<b>\$2,500</b> [12 AVAILABLE]*	INDIVIDUAL BREAKOUT
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 <b>Breakfast</b>	<b>\$2,500*</b>	BREAKFAST
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 <b>Bundle for four breakout sessions</b>	<b>\$9,500**</b>	BUNDLE FOR FOUR BREAKOUT SESSIONS
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 <b>Coffee Break</b>	<b>\$2,500*</b>	COFFEE BREAK
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 <b>Cocktail</b> The sponsor will need to coordinate food and beverage with the Puerto Rico Convention Center, and pay directly.	<b>\$2,500*</b>	COCKTAIL
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\*Includes logo in promotion & on-site  
\*\* Includes logo in promotion & on-site; logo in badge








**IT ACADEMY**

**Day 1: Thursday, October 3, 2024**

AM: Plenary Session

AI	Cyber Security	Cloud Infrastructure + Digital Apps
		
Generative AI	Zero Trust Architecture	Multi Cloud Architecture
Productivity AI	Identity Management	Hyper-Converged Infrastructure
Intelligent Chatbots	Multi Cloud SIEM	High Performance Storage
Predictive Analytics	How to Prepare for your Next Ransomware Attack	Migration to Cloud

PM: Networking Cocktail





**AM - Registration, Breakfast + Plenary Sessions**





Opening Keynote: The Future of Tech

AI and Machine Learning Innovations

Cybersecurity in the Digital Age

**Networking Lunch**

**PM - Concurrent Sessions**

Healthcare Track	Telecommunications Track	Banking Track	Automation Track
			
<p>Healthcare: Integrating AI and IoT</p> <p>Digital Health: Trends and Predictions</p> <p>Healthcare Data Privacy and Compliance</p>	<p>Telecommunications: 5G and Beyond</p> <p>Scaling Networks for IoT</p> <p>Next-Gen Telecom: VR and AR Applications</p>	<p>Banking: Blockchain Innovations</p> <p>Smart Banking: AI in Finance</p> <p>Financial Tech Innovations</p>	<p>Automation in Manufacturing: Robots and Beyond</p> <p>Smart Automation: AI and Machine Learning Systems</p> <p>RPS: Transforming Business Processes</p>

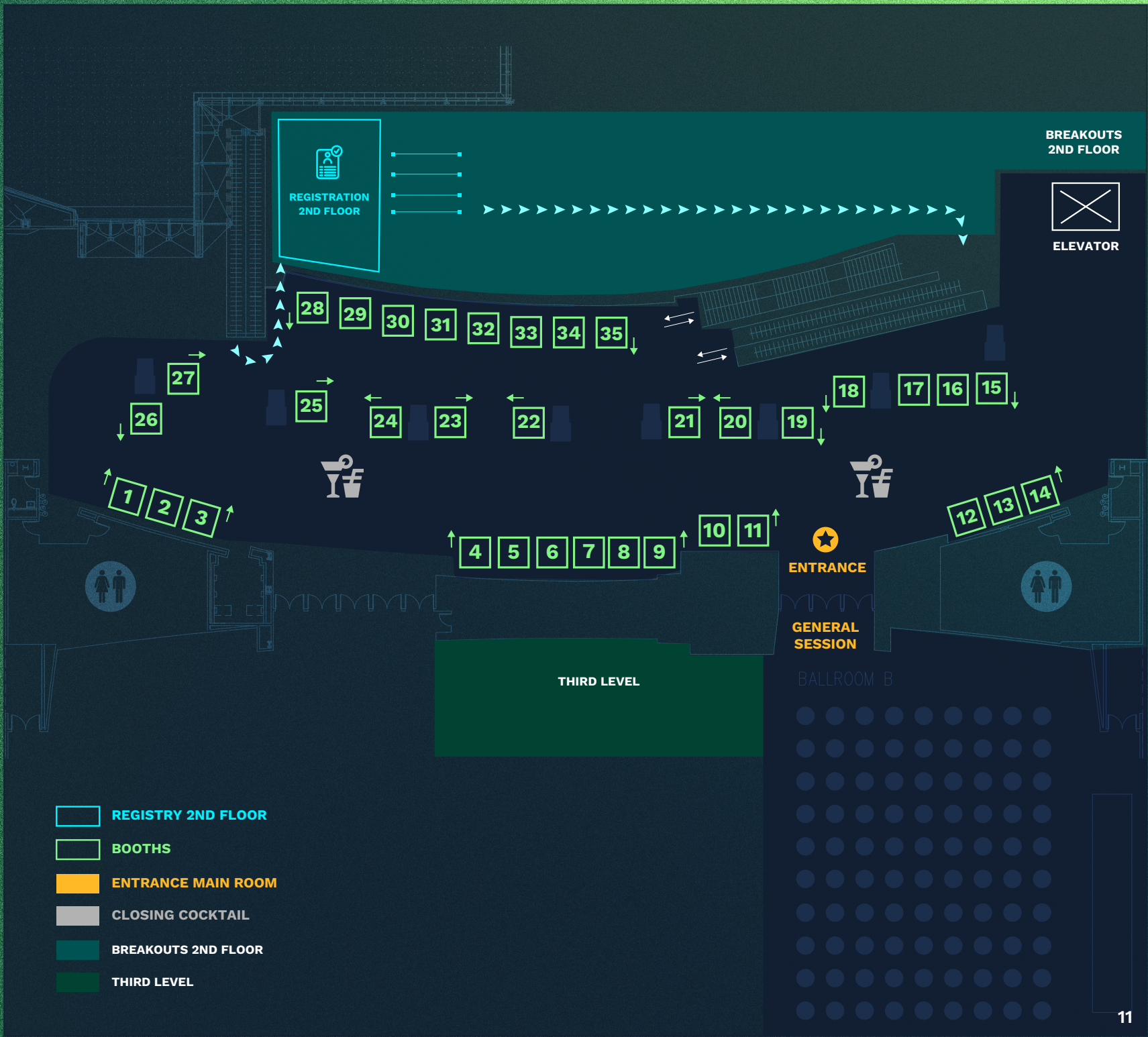
Government Candidates Plenary Session

Closing Remarks and Q&A

**Closing Cocktail**



# Exhibitors Floor Plan



- REGISTRY 2ND FLOOR
- BOOTHS
- ENTRANCE MAIN ROOM
- CLOSING COCKTAIL
- BREAKOUTS 2ND FLOOR
- THIRD LEVEL



# Platinum Package

## Friday, October 4, 2024 includes

- One (1) **Exhibitor Space** from 8:00am-8:00pm (cocktail from 6:00pm-8:00pm in the exhibitor's area)
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Fifteen (15) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets\*\***
- **Reserved Branded Table** in prime location with 10 seats
- **Full Page** Program Ad
- On stage **Brand Mentions**
- 1 **Full Year** PR IT Cluster Corporate Membership
- Opportunity to sponsor a Keynote Address. Spaces limited and subject to approval.

## Thursday, October 3, 2024 includes

- One (1) **Exhibitor Space** from 9:00am-7:00pm (cocktail from 5:00pm-7:00pm in the exhibitor's area)
- Six (6) **General Admission Tickets**
- Logo included as a collaborator

Early Bird **\$18,500\***

Regular Price **\$20,000**

\* Early Bird discount available for all sponsors signed before Friday, August 9, 2024 and must be paid in full before the event.

\*\* Does not include lunch or access to conference and breakout sessions.



# Gold Package

## Friday, October 4, 2024 includes

- One (1) **Exhibitor Space** from 8:00am-8:00pm (cocktail from 6:00pm-8:00pm in the exhibitor's area)
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Ten (10) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets\*\***
- **Reserved Branded Table** in prime location with 10 seats
- **Half Page** Program Ad
- On stage **Brand Mentions**
- 1 **Full Year** PR IT Cluster Corporate Membership
- Opportunity to sponsor a Panel Discussion and/or a Breakout Session in concurrent sessions. Spaces limited and subject to approval.

## Thursday, October 3, 2024 includes

- One (1) **Exhibitor Space** from 9:00am-7:00pm (cocktail from 5:00pm-7:00pm in the exhibitor's area)
- Four (4) **General Admission Tickets**
- Logo included as a collaborator

Early Bird **\$13,500\***

Regular Price **\$16,000**

\* Early Bird discount available for all sponsors signed before Friday, August 9, 2024 and must be paid in full before the event.

\*\* Does not include lunch or access to conference and breakout sessions.



# Silver Package

## Friday, October 4, 2024 includes

- One (1) **Exhibitor Space** from 8:00am-8:00pm (cocktail from 6:00pm-8:00pm in the exhibitor's area)
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Five (5) **All Access Tickets**
- Three (3) **Exhibitor Staff Tickets\*\***
- **1 Full Year** PR IT Cluster Corporate Membership
- On stage **Brand Mentions**

## Thursday, October 3, 2024 includes

- One (1) **Exhibitor Space** from 9:00am-7:00pm (cocktail from 5:00pm-7:00pm in the exhibitor's area)
- Two (2) **General Admission Tickets**
- Logo included as a collaborator
- Opportunity to Sponsor a Track on Day 1. Subject to approval.

Early Bird **\$10,000\***

Regular Price **\$11,000**

\* Early Bird discount available for all sponsors signed before Friday, August 9, 2024 and must be paid in full before the event.

\*\* Does not include lunch or access to conference and breakout sessions.



# Bronze Package

## Friday, October 4, 2024 includes

- One (1) **Exhibitor Space** from 8:00am-8:00pm for two days (cocktail from 6:00pm-8:00pm in the exhibitor's area)
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Event Landing Page
- Three (3) **All Access Tickets**
- Two (2) **Exhibitor Staff Tickets\*\***
- 1 **Full Year** PR IT Cluster Corporate Membership
- On stage **Brand Mentions**

## Thursday, October 3, 2024 includes

- One (1) **Exhibitor Space** from 9:00am-7:00pm (cocktail from 5:00pm-7:00pm in the exhibitor's area)
- One (1) **General Admission Tickets**
- Logo included as a collaborator

Early Bird **\$7,250\***

Regular Price **\$7,750**

\* Early Bird discount available for all sponsors signed before Friday, August 9, 2024 and must be paid in full before the event.

\*\* Does not include lunch or access to conference and breakout sessions.



# Exhibitor Package

## Friday, October 4, 2024 includes

- One (1) **Exhibitor Space** from 8:00am-8:00pm (cocktail from 6:00pm-8:00pm in the exhibitor's area)
- Two (2) **All Access Tickets**
- Two (2) **Exhibitor Staff Tickets\*\***
- 1 **Full Year** PR IT Cluster Corporate Membership

## Thursday, October 3, 2024 includes

- One (1) **Exhibitor Space** from 9:00am-7:00pm (cocktail from 5:00pm-7:00pm in the exhibitor's area)

Early Bird **\$4,500\***

Regular Price **\$5,000**

\* Early Bird discount available for all sponsors signed before Friday, August 9, 2024 and must be paid in full before the event.

\*\* Does not include lunch or access to conference and breakout sessions.



# Sponsorship Add-ons

Friday, October 4, 2024



# Add-ons



## Provide Event Lanyard

Take advantage of this unique benefit by providing your Company branded lanyards to all Event attendees. Great for brand recognition.

**Platinum** \$2,000  
**Gold** \$3,000  
**Silver** N/A  
**Bronze** N/A  
**Individual Sponsorship** \$3,500



## Breakfast Sponsor

An opportunity for attendees to start networking. Add this and you will be able to display your Company's logo in the breakfast area. You can bring branded items.

**Platinum** \$1,000  
**Gold** \$1,500  
**Silver** \$2,000  
**Bronze** \$2,500  
**Individual Sponsorship** \$3,000



## Coffee Break Sponsor

Time to network? Make sure attendees get their coffee while getting to know your Company. Add this and you will have the opportunity to display your Company's logo on the coffee break area. You can even bring your branded napkins!

**Platinum** \$1,000  
**Gold** \$1,500  
**Silver** \$2,000  
**Bronze** \$2,500  
**Individual Sponsorship** \$3,000



## Logo On Event Badge

A branding must! Make sure all attendees take your brand home. By adding this your logo will be printed on all attendee badges. Great for photo ops.

**Platinum** \$500  
**Gold** \$1,000  
**Silver** \$1,500  
**Bronze** \$2,000  
**Individual Sponsorship** \$2,500



## Cocktail Sponsor

Time to unwind? Sponsor the event cocktail and your Company will be able to brand our cocktail reception and get a thank you by our MC onstage.

**Platinum** \$1,000  
**Gold** \$1,500  
**Silver** N/A  
**Bronze** N/A  
**Individual Sponsorship** \$3,500

*The sponsor will need to coordinate food and beverage with the Puerto Rico Convention Center; and pay directly.*



## Additional Exhibitor Space

One Exhibitor Space is not enough? Bigger is better! Show off your company's product or services by adding more space and let attendees know you mean business!

**Platinum** \$500  
**Gold** \$750  
**Silver** \$1,000  
**Bronze** \$1,250



## Provide Notepads

Add this benefit and your brand will be on every table for all attendees to see and take with them.

**Platinum** \$1,000  
**Gold** \$2,000  
**Silver** N/A  
**Bronze** N/A  
**Individual Sponsorship** \$2,500



## Woman in Technology and Networking Breakfast

Join us at the empowering Women in IT Leadership Breakfast! Celebrate achievements, share insights, and network with industry trailblazers. Engage in thought-provoking discussions, gain inspiration, and foster meaningful connections. Let's shape a more inclusive and innovative future together. Don't miss this incredible opportunity!

**Individual Sponsorship** \$3,000



## Company Video

Make attendees feel your company. Add this and you will have the opportunity to showcase a two minute max video with your Company's story.

**Platinum** \$500  
**Gold** \$1,000  
**Silver** \$1,500  
**Bronze** \$2,000  
**Individual Sponsorship** \$2,500



## Email Blast

Email Blast to the PR IT Cluster Industry Database of CIOs, IT Leaders & Business Professionals

**Platinum** \$300  
**Gold** \$400  
**Silver** \$500  
**Bronze** \$600  
**Individual Sponsorship** \$1,000



## Live Event Poll

Get recognition for innovation! Add this, and you will engage with our attendees through a live Industry poll question while getting valuable insights of Puerto Rico's IT community.

**Platinum** \$500  
**Gold** \$500  
**Silver** \$500  
**Bronze** \$500  
**Individual Sponsorship** \$1,000



## Program Ads

Cover all bases by including an Ad in our event program and make sure your brand stays in our attendee's mind. And remember, bigger is better!

**Platinum** FP Included  
**Gold** HP Included | FP \$300  
**Silver** HP \$200 | FP \$400  
**Bronze** HP \$300 | FP \$500  
**Individual Sponsorship** HP \$500 | FP \$700



# CIO & IT

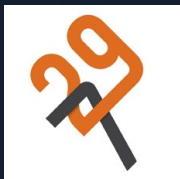
*Leadership Conference*

# JOIN US

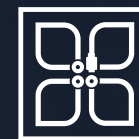
in revitalizing Puerto Rico's Economic  
Development Model.

Use the hashtag and remember to spread IT.

**#PRisIT**



For more information & Sponsorship  
Opportunities: [ydonez@729events.com](mailto:ydonez@729events.com)  
[mgasparoli@729events.com](mailto:mgasparoli@729events.com)



**PUERTO RICO  
IT CLUSTER**

For more information: [info@pritc.org](mailto:info@pritc.org)  
[www.pritc.org/cio-it-leadership-conference/](http://www.pritc.org/cio-it-leadership-conference/)