



PUERTO RICO
IT CLUSTER

PRESENTED BY

CIO & IT

Leadership Conference

10TH —————
ANNIVERSARY

October 12 & 13, 2023

Puerto Rico Convention Center, San Juan

DIGITAL TRANSFORMATION:
PATHWAY TO A DIGITAL FUTURE



SPONSOR PACK 2023

For the past **10 years**, the *Puerto Rico Information Technology Cluster (PRITC)*, the largest IT trade organization in the Island, has celebrated its most emblematic event: **The CIO & IT Leadership Conference.**

This event is the largest and most important leading platform of the IT industry in Puerto Rico. It has gathered influential CIOs from the private sector as well as innovative leaders and IT companies, locally and internationally.



**PUERTO RICO
IT CLUSTER**

Presented by the Puerto Rico IT Cluster

SEPTEMBER 9, 2022

The **Puerto Rico Information Technology Cluster** is an alliance of industry, government and academia **comitted to position Puerto Rico as a national and global leader in information technology services and innovation.**

The **CIO & IT Leadership Conference** is an opportunity for Puerto Rico's private and public sector leaders to engage in an important direction-setting dialogue on the role of IT as a principal engine of innovation and economic development for the Island.

For more information about our initiative visit: **www.pritc.org**

The **CIO & IT Leadership Conference** is the perfect opportunity to showcase your products or services to the IT Community Leaders.

 **700+** ATTENDEES

Participant Profile



Chief Information Officer



Puerto Rican Companies & CIOs
Multinational Companies



Federal & State Government Top IT Officials



IT Product Developers & Service Providers



Academic Institutions & NGO's



Business Economic Development Leaders

Overview

Industries



Artificial Intelligence



Cybersecurity



Cloud



FinTech



Education



Health IT



Government



Banking



Telecommunications



Insurance

**Thursday,
October 12, 2023**

IT Academy – Get up to speed
Join us on Day 1 for content-rich sessions designed to expand your knowledge in various tracks, in small group settings for richer discussions.

**Friday,
October 13, 2023**

CIO & IT Leadership Conference
Digital Transformation: Pathway to a Digital Future

**2 days
General Admission**

October 12 & 13, 2023

GENERAL ADMISSION Day 1

- Access to all Conferences
- Lunch & Coffee Breaks

\$150

GENERAL ADMISSION

GENERAL ADMISSION Day 2

- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

\$150** | **\$175**
SUPER EARLY BIRD | EARLY BIRD

\$200 REGULAR PRICE
\$250 AT EVENT DOOR

GENERAL ADMISSION

FULL TABLE PACKAGE

- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail
- Reserved table with 10 seats*

\$1,800 | **\$2,000**
SUPER EARLY BIRD | EARLY BIRD

\$2,500 REGULAR PRICE

FULL TABLE PACKAGE

2 days GENERAL ADMISSION

- Access to all Conferences & Discussion Panels
- Lunch & Coffee Breaks
- Exhibition Floor
- Closing Cocktail

\$275 | **\$300**
SUPER EARLY BIRD | EARLY BIRD

\$325 REGULAR PRICE
\$350 AT EVENT DOOR

2 days GENERAL ADMISSION

***Subject to availability**

- SUPER EARLY BIRD discount available until Friday, August 18, 2023
- EARLY BIRD discount available until Friday, September 15, 2023
- REGULAR PRICE discount available until Wednesday, October 11, 2023

****General Admission on Friday for members and affiliated organizations will have the opportunity to buy up to 9 tickets for \$150 until Tuesday, October 10, 2023.**

Tickets

Join us on Day 1 for content-rich sessions designed to expand your knowledge in various tracks, in small group settings for richer discussions.

Thursday,
October 12, 2023



SPONSOR PACK 2023

 Individual Breakout	\$2,500 [16 AVAILABLE]*	INDIVIDUAL BREAKOUT
 Four Individual Breakouts	\$9,500**	FOUR INDIVIDUAL BREAKOUTS
 Coffee Break	\$2,500 [2 AVAILABLE]*	COFFEE BREAK

*Includes logo in promotion & on-site

** Includes logo in promotion & on-site; logo in badge

IT Academy
Sponsor Package



IT ACADEMY

Day 1: Thursday, October 12, 2023

AI	Cyber Security	Cloud Infrastructure	Digital Apps
Generative AI	Zero Trust Architecture	Multi Cloud Architecture	Containers
Productivity AI	Identity Management	Hyper-Converged Infrastructure	Micro Services
Intelligent Chatbots	Multi Cloud SIEM	High Performance Storage	Cloud Native Apps
Predictive Analytics	How to Prepare for your Next Ransomware Attack	Migration to Cloud	APIs

Agenda

Sponsor Packages

Friday, October 13, 2023



- REGISTRY
- BOOTHS
- ENTRANCE MAIN ROOM
- CLOSING COCKTAIL
- BREAKOUTS 2ND FLOOR
- THIRD LEVEL

Floor Plan



CIO & IT Leadership Conference

Day 2: Friday, October 13, 2023

AM





(3) Keynote Sessions with World Class Speakers

Panel Discussion: Cross-Industry Collaboration for Technological Innovation

Case Study: Implementing Emerging Technologies for a Smarter, Safer and More Efficient Government

Panel Discussion: Advancements in AI Technologies and their Impact on the Role of the CIO

PM - Concurrent Sessions

Government Track	Telecommunications Track	Banking Track	Healthcare Track
			
Modernizing Government Services through AI and Automation	5G and the Future of Connectivity: Opportunities and Challenges	Harnessing the Power of Blockchain in the Banking Industry	The Role of Artificial Intelligence in Healthcare: from Diagnostics to Personalized Medicine
Panel Discussion: Cybersecurity Challenges and Strategies in the Public Sector	Panel Discussion: Enabling the Internet of Things (IoT) for Smart Cities	Panel Discussion: The Rise of Fintech and its Impact on Traditional Banking	Panel Discussion: The Future of Telemedicine and Remote Patient Monitoring

Agenda

Platinum Package

Friday, October 13, 2023 includes

- One (1) 8ftx10ft **Exhibitor Space**
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Newspaper Ads & Event Landing Page
- Fifteen (15) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets****
- **Reserved Branded Table** in prime location with 10 seats
- **Full Page** Program Ad
- OnStage **Brand Mentions**
- 1 **Full Year** PR IT Cluster Corporate Membership
- Opportunity to Sponsor a Keynote Address (3 available)

Thursday, October 12, 2023 includes

- Six (6) **General Admission Tickets**
- Logo included as a collaborator

Early Bird **\$13,500***

Regular Price **\$16,000**

* Early Bird discount available for all sponsors signed before Friday, September 1, 2023 and must be paid in full before the event.

** Does not include lunch or access to conference and breakout sessions.

Prime
Packages

Gold Package

Friday, October 13, 2023 includes ■

- One (1) 8ftx10ft **Exhibitor Space**
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Newspaper Ads & Event Landing Page
- Ten (10) **All Access Tickets**
- Four (4) **Exhibitor Staff Tickets****
- **Reserved Branded Table** in prime location with 10 seats
- **Half Page** Program Ad
- OnStage **Brand Mentions**
- 1 **Full Year** PR IT Cluster Corporate Membership
- Opportunity to Sponsor a Panel Discussion (2 available) and/or a Breakout Session

Thursday, October 12, 2023 includes ■

- Four (4) **General Admission Tickets**
- Logo included as a collaborator

Early Bird **\$10,000***

Regular Price **\$11,000**

Prime Packages

* Early Bird discount available for all sponsors signed before Friday, September 1, 2023 and must be paid in full before the event.

** Does not include lunch or access to conference and breakout sessions.

Silver Package

Friday, October 13, 2023 includes

- One (1) 8ftx10ft **Exhibitor Space**
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Newspaper Ads & Event Landing Page
- Five (5) **All Access Tickets**
- Three (3) **Exhibitor Staff Tickets****
- 1 **Full Year** PR IT Cluster Corporate Membership
- OnStage **Brand Mentions**

Thursday, October 12, 2023 includes

- Two (2) **General Admission Tickets**
- Logo included as a collaborator
- Opportunity to Sponsor a Track on Day 1

Early Bird **\$7,250***

Regular Price **\$7,750**

* Early Bird discount available for all sponsors signed before Friday, September 1, 2023 and must be paid in full before the event.

** Does not include lunch or access to conference and breakout sessions.

Bronze Package

Friday, October 13, 2023 includes ■

- One (1) 8ftx10ft **Exhibitor Space**
- **Logo on:** Entrance Screens | Stage Screens | Event Program | Newspaper Ads & Event Landing Page
- Three (3) **All Access Tickets**
- Two (2) **Exhibitor Staff Tickets****
- 1 **Full Year** PR IT Cluster Corporate Membership
- OnStage **Brand Mentions**

Thursday, October 12, 2023 includes ■

- One (1) **General Admission Tickets**
- Logo included as a collaborator

Early Bird **\$3,800***

Regular Price **\$4,000**

Prime Packages

* Early Bird discount available for all sponsors signed before Friday, September 1, 2023 and must be paid in full before the event.

** Does not include lunch or access to conference and breakout sessions.

Exhibitor Package

Friday, October 13, 2023 includes ■—————■

- One (1) 8ftx10ft **Exhibitor Space**
- Two (2) **All Access Tickets**
- Two (2) **Exhibitor Staff Tickets****
- 1 **Full Year** PR IT Cluster Corporate Membership

Early Bird **\$2,500***

Regular Price **\$3,000**






**Prime
Packages**

* Early Bird discount available for all sponsors signed before Friday, September 1, 2023 and must be paid in full before the event.

** Does not include lunch or access to conference and breakout sessions.



Add-ons

			
<p>Provide Event Lanyard</p>	<p>Coffee Break Sponsor</p>	<p>Logo On Event Badge</p>	<p>Cocktail Sponsor</p>
<p>Take advantage of this unique benefit by providing your Company branded lanyards to all Event attendees. Great for brand recognition.</p> <p>Platinum \$2,000 Gold \$3,000 Silver N/A Bronze N/A Individual Sponsorship \$3,500</p>	<p>Time to network? Make sure attendees get their coffee while getting to know your Company. Add this and you will have the opportunity to display your Company's logo on the coffee break area. You can even bring your branded napkins!</p> <p>Platinum \$1,000 Gold \$1,500 Silver \$2,000 Bronze N/A</p>	<p>A branding must! Make sure all attendees take your brand home. By adding this your logo will be printed on all attendees badges. Great for photo ops.</p> <p>Platinum \$500 Gold \$1,000 Silver \$1,500 Bronze N/A Individual Sponsorship \$2,000</p>	<p>Time to unwind? Sponsor the event cocktail and your Company will be able to brand our cocktail reception and get a thank you by our MC onstage.</p> <p>Platinum \$1,000 Gold \$1,500 Silver N/A Bronze N/A Individual Sponsorship \$3,000</p>
			

Add-ons

			
<p>Additional Exhibitor Space</p>	<p>Provide Notepads</p>	<p>Women in Technology and Networking Breakfast</p>	<p>Company Video</p>
<p>One Exhibitor Space is not enough? Bigger is better! Show off your Company's product or services by adding more space and let attendees know you mean business!</p> <p>Platinum \$500 Gold \$750 Silver \$1,000 Bronze N/A</p>	<p>Add this benefit and your brand will be on every table for all attendees to see and take with them.</p> <p>Platinum \$1,000 Gold \$2,000 Silver N/A Bronze N/A Individual Sponsorship \$2,500</p>	<p>Join us at the empowering Women in IT Leadership Breakfast! Celebrate achievements, share insights, and network with industry trailblazers. Engage in thought-provoking discussions, gain inspiration, and foster meaningful connections. Let's shape a more inclusive and innovative future together. Don't miss this incredible opportunity!</p> <p>Individual Sponsorship \$2,500</p>	<p>Make attendees feel your Company. Add this and you will have the opportunity to showcase a two minute max video with your Company's story.</p> <p>Platinum \$500 Gold \$1,000 Silver \$1,500 Bronze \$2,000 Individual Sponsorship \$2,500</p>
			

Add-ons

		
<p>Email Blast</p>	<p>Live Event Poll</p>	<p>Program Ads</p>
<p>Email Blast to the PR IT Cluster Industry Database of CIOs, IT Leaders & Business Professionals</p> <p>Platinum \$300 Gold \$400 Silver \$500 Bronze N/A Individual Sponsorship \$1,000</p>	<p>Get recognition for innovation! Add this, and you will engage with our attendees through a live Industry poll question while getting valuable insights of Puerto Rico's IT community.</p> <p>Platinum \$500 Gold \$500 Silver \$500 Bronze \$500 Individual Sponsorship \$1,000</p>	<p>Cover all bases by including an Ad in our event program and make sure your brand stays in our attendee's mind. And remember, bigger is better!</p> <p>Platinum FP Included Gold HP Included FP \$300 Silver HP \$200 FP \$400 Bronze HP \$300 FP \$500 Individual Sponsorship HP \$500 FP \$700</p>
		

Add-ons

CIO & IT

Leadership Conference

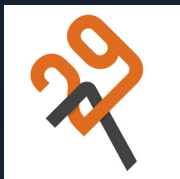
10TH ANNIVERSARY

JOIN US

in revitalizing Puerto Rico's Economic Development Model.

Use the hashtag and remember to spread IT.

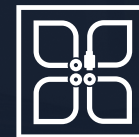
#PRisIT



For more information & Sponsorship

Opportunities: (787) 310-4968 | ydone@729events.com

787-587-9809 | mgasparoli@729events.com



**PUERTO RICO
IT CLUSTER**

For more information: info@prtc.org
www.prtc.org/cio-it-leadership-conference/